



NIKE The official publication of New York State Women, Inc.

VOL. 69 ■ ISSUE 4 ■ MAY 2020



**Our Mission**

To build powerful women personally, professionally, and politically.

**Our Vision**

To make a difference in the lives of working women.

#NEWYORKTOUGH

**The enduring strength of New York State**

Dated Material — Deliver Promptly



2020 ANNUAL CONFERENCE ISSUE



## Membership matters, NOW, more than ever.

-Robin Bridson  
NYS Women, Inc. President, 2019/2020

Dear members of NYS Women, Inc.:

I sincerely hope this message finds you and your family well.

This has been a crazy and unprecedented time for us. Not only for our state organization, regions, and chapters, but for ourselves, as human beings. Our routines have changed. Many of us are working from home and unfortunately, some of us are not working. Some of us are home schooling our kiddos. (Why *didn't* we pay more attention in math class??) There are those of us taking care of others and ... some of you superheroes are going out and braving "the elements." Thank you so much for what you are doing!

As you've probably already guessed, we will not be holding an in-person annual conference this year. It wouldn't be safe and I wouldn't want to put any of you in danger.

Instead, we'll conduct the business portion of the conference (reports and voting) on Saturday, June 13 at 10:00 AM via Zoom. I know not all of you are happy with that, but this is an extreme situation. I would love to say we could put off until later in the summer, but I just read that Governor Cuomo doesn't think the state will hold the NYS Fair, which is at the end of August.

Just what *does* that mean for NYS Women, Inc. members? We'll conduct our votes by voice – with the exception of the slate, which will be done via an online

survey.

The survey will be put in the chat box and you can fill it out online anonymously. If you join the meeting via phone and *have* email capabilities, you'll receive it via email. If you're joining the meeting via phone and *don't* have email, we'll snail mail it to you.

There will be a deadline. Only members in good standing who have registered and are physically attending the meeting can vote. Results will be announced at the end of June so the new slate of officers can start on July 1st.

And there's more! Our fall board meeting will be the first weekend of October, in Waterloo, at the Quality Inn (the former Holiday Inn where we've had several events). It will begin with the installation banquet on Friday night: a great kick-off for the new year! The memorial service will be held Saturday morning, and then on with workshops, awards, and the board meeting. More information will be forthcoming, so please be on the lookout. I so hope all of you will be able to attend and help us celebrate!

Take care of each other and take care of yourselves!

Remember ... Membership Matters! 🐾

Best,  
Robin



## 2020

MONTHLY  
15 Communicator deadline

MAR  
15 NIKE submissions deadline

JUN  
13 NYS Women, Inc. Conference  
10:00 AM  
Via Zoom

OCT  
2-4 NYS Women, Inc. Fall Board  
Waterloo Quality Inn  
Waterloo, NY

NOV  
3 Election Day: YOUR VOTE MATTERS!

### NIKE Submissions

All contributed articles must be original work; all previously published works must be accompanied by the publisher's authorization to reprint. NIKE reserves the right to edit contributed articles for clarity and length, and reserves the right to refuse to publish any contributed article.

The articles contained in NIKE express the views of the individual authors and do not necessarily represent the views of New York State Women, Inc. NIKE is distributed for information purposes only, with the understanding that neither New York State Women, Inc. nor the individual authors are offering legal, tax or financial advice.

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## #NEWYORKTOUGH The enduring strength of New York State



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## From the Editor

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May 2020

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# #NewYorkTough NYS Women Inc.



THESE ARE SOME OF THE MOST UNPRECEDENTED times our organization has ever faced. Certainly for *this* generation of NYS Women, Inc. members, anyway. But, the more things are different, the more they're the same: our organization's origins came from a war. World War I formally ended on November 11, 1918 at 11:00 AM. In April 1919, a group of business and professional women from across the state met in New York City. Many had entered – or were still in – the workforce as a direct result of the "Great War," replacing the many men who had gone overseas to fight as soldiers. The various community organizations represented – the YWCA, church and service – had helped in war efforts as volunteers. Exploring common issues they faced, and ideas for the future, resulted in the formation of our precursor, New York State Federation of Business and Professional Women's Clubs.

We also faced down adversity during World War II. Individual club's activities centered on that war's effort with War Bond sales; Civilian Defense training; salvaging; fundraising for the Red Cross and Nurses' Aid; serving on War Councils; and volunteering for the U.S.O. and as air raid spotters. Many members signed up for the WAACs and WAVEs. Recognizing their service, BPW/NYS paid for the dues of its members who joined the Armed Services.

The NYS Women, Inc. Board of Directors has made a number of decisions that will allow us to move forward and for our annual conference to go on, "virtually," with attendance through the teleconferencing program Zoom. (And yes, I've also attended some Zoom "happy hours" and meetings!)

Conference information is on page 7, followed by the registration form, candidates slate, and bylaws changes.

We plan themes for *NIKE* well ahead of time, so *this* issue was meant to be a celebration of all things New York State. . . And in honor of our state's perseverance in face of the odds, we're celebrating #NewYorkTough.

On page 13 we're highlighting just a few of the clever women inventors from New York State. And on page 18 we're featuring famous women from the state. Just for fun, on page 16, we've collected some trivia in "A New York State of Mind!"

I'm a 30-plus year member of NYS Women, Inc. And I believe – together – we'll overcome this pandemic, just as we've triumphed over past strife. Our chapters have the opportunity to make a difference for our members *and* our communities. And I hope *your* chapter has been able to keep connected with members. These communications are so important right now. 🐾

-Joyce DeLong

### NIKE SEPTEMBER 2020 ISSUE DEADLINE: JULY 15, 2020.

Please type *NIKE* in your email subject line and send to the attention of Joyce DeLong, *NIKE* editor, at PR@NYSWomeninc.org. Previously published material must be accompanied by a letter from the publisher with permission to republish and credit line to be included with the article.

## Feature: Political Development

# Almost 90% of Men and Women Globally Are Biased Against Women

## New Analysis Provides Clues to "Glass Ceiling"; Tools to Shatter It

- United Nations Development Programme press release

*How big and thick is the Glass Ceiling? New analysis suggests that it covers all aspects of women's lives – including the household – and that it is constructed, not of glass, but of pervasive bias and prejudice against women held by both men and women worldwide.*

These were the findings behind the new Gender Social Norms Index released by the United Nations Development Programme (UNDP) on March 5, 2020. This index measures how social beliefs obstruct gender equality in areas like politics, work, and education, and contains data from 75 countries, covering over 80 percent of the world's population.

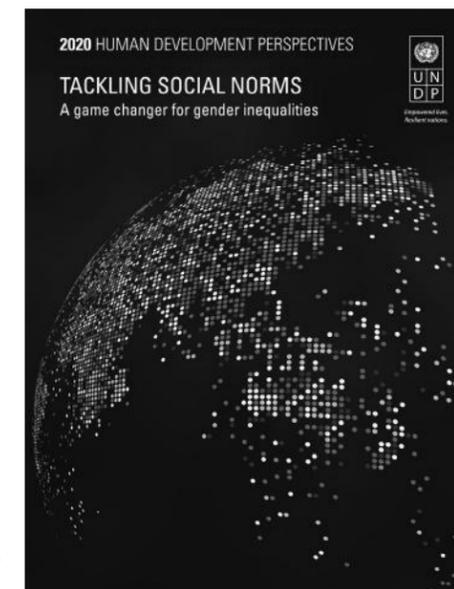
This new analysis reveals that, despite decades of progress closing the equality gap between men and women, **close to 90 percent of men and women hold some sort of bias against women**, providing new clues to the invisible barriers women face in achieving equality, and a potential path forward to shattering the Glass Ceiling.

According to the index, **about half of the world's men and women feel that men make better political leaders, and over 40 percent feel that men make better business executives** and that men have more right to a job when jobs are scarce. **Twenty-eight percent think it is justified for a man to beat his wife.**

Information is also available on how bias is changing in around 30 countries. It shows that while in some countries there have been improvements, in others, attitudes appear to have worsened in recent years, signaling that progress cannot be taken for granted.

"We have come a long way in recent decades to ensure that women have the same access to life's basic needs as men. We have reached parity in primary school enrollment and reduced maternal mortality by 45 percent since the year 1990. But gender gaps are still all too obvious in other areas, particularly those that challenge power relations and are most influential in actually achieving true

equality. Today, the fight about gender equality is a story of bias and prejudices," said Pedro Conceição, head of UNDP's Human Development Report Office.



### THE "POWER GAP"

This new analysis sheds light on why enormous "power gaps" still exist between men and women in our economies, our political systems, and our corporations despite real progress closing gender inequalities in basic areas of development like education and health; and the removal of legal barriers to political and economic participation.

For example, while men and women vote at similar rates, **only 24 percent of parliamentary seats worldwide are held by women** and there are **only 10 female heads of government out of a possible 193.**

Women in the labor market are paid less than men and are much less likely to be in senior positions: less than 6 percent of CEOs in S&P 500 companies are women. **And while women work more hours than men, this work is more likely to be unpaid care work.**

"The work that has been so effective in ensuring an end to gaps in health or education must now evolve to address something far more challenging: a deeply ingrained bias – among both men and women – against genuine equality. Current policies, while well intentioned, can only take us so far," said Achim Steiner, Administrator of UNDP.

The year 2020 marks the 25th anniversary of the Beijing Declaration and Platform for Action (Beijing+25), the most visionary agenda on women's empowerment to date.

UNDP is calling on governments and institutions to use a new generation of policies to change these discriminatory beliefs and practices through education, and by raising awareness and changing incentives. For instance, by using taxes to incentivize fairly sharing child-care responsibilities, or by encouraging women and girls to enter traditionally male-dominated sectors such as the armed

*Continued on page 21*



NEW YORK STATE  
**women, INC.**

**Region VII**

- Lake to Lake Women
- Professional Women of the Finger Lakes
- Southern Finger Lakes Women
- Steuben County Women
- Yates County Women

**Congratulate Jacquie Shellman**

**President 2020 - 2021**

**Leadership and Clear Visions**

*Patti Pollock*

FOR

**NYSWI TREASURER**

*“BUZZING AROUND WITH ENERGY,  
ENCOURAGEMENT, AND ALWAYS WORKING TO INSPIRE”*



ENDORSED BY TRI-COUNTY CHAPTER, REGION VI

**New York State Women, Inc.**

**Annual Conference • June 13, 2020**

**CALL TO Annual Conference**

CALL TO: Annual Conference  
DATE: June 13, 2020, 10:00 AM  
LOCATION: Virtual – all registered attendees will receive a Zoom link

TO: Executive Committee, Members of Board of Directors and all members of New York State Women, Inc.

NOTICE is hereby given that the 2020 Annual Conference will be held on Saturday, June 13, 2020 in an online venue. Members must register online from the NYS Women, Inc. website <https://www.nyswomeninc.org/Conference> or received via mailed registration form by Thursday, June 11, 2020.

- The business session will convene on Saturday, June 13, 2020 at 10:00 AM. Registered members will receive an online link for computer or phone access on Friday, June 12, 2020. All New York State Women, Inc board members in good standing are eligible to vote if registered prior to the business session. Voting for the slate will be done via an online survey during the meeting. If a registered attendee cannot access that survey, it will be emailed with a deadline to them. If a registered attendee is unable to access a computer, a paper ballot with a deadline will be snail mailed to them. Results will be announced by June 30, 2020. Only registered attendees in good standing will be able to vote.

- Board Book reports should be sent to the website <https://www.nyswomeninc.org/Members/Program-Book-Report> by Friday, May 15th. Even though we won't be meeting face-to-face, we will still want reports from committees on the amazing things they are doing.

- Don't forget to update your Region officers [nyswomeninc.org/Members/SubmitRegionOfficers](https://www.nyswomeninc.org/Members/SubmitRegionOfficers).
- Update chapter officers at [nyswomeninc.org/Members/SubmitChapterOfficers](https://www.nyswomeninc.org/Members/SubmitChapterOfficers)
- It is very important so we can update the leadership directory and email distribution lists.

All members of New York State Women, Inc. are encouraged to attend.

*Respectfully submitted,  
Robin Bridson, President, NYS Women, Inc.*

**Annual Conference Registration**

**Registration Deadline:  
June 11, 2020 (physical and online)**

Please note that registration can also be submitted online by visiting [WWW.NYSWOMENINC.ORG](http://WWW.NYSWOMENINC.ORG) and going to the Calendar.

Send completed form to:  
Robin Bridson, 162 W. Genesee Street, Apt 7, Chittenango, NY 13037 or scan and email to [RLB8963@gmail.com](mailto:RLB8963@gmail.com). and email to [RLB8963@gmail.com](mailto:RLB8963@gmail.com).

Registered members in good standing will receive the connection ZOOM link or phone information on Friday, June 12th. All voting items will be on the website.

PLEASE CHECK IF YOU DO NOT HAVE EMAIL AND NEED TO HAVE THE ITEMS MAILED TO YOU.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CHAPTER \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL \_\_\_\_\_

**Member Information:** (Check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> State Officer                  | <input type="checkbox"/> Outgoing Asst Region Dir. #____ |
| <input type="checkbox"/> State Parliamentarian          | <input type="checkbox"/> Incoming Region Director #____  |
| <input type="checkbox"/> Immediate Past State President | <input type="checkbox"/> Incoming Asst Region Dir #____  |
| <input type="checkbox"/> Past State President           | <input type="checkbox"/> Incoming Chapter President      |
| <input type="checkbox"/> Standing Committee Chair       | <input type="checkbox"/> Outgoing Chapter President      |
| <input type="checkbox"/> Standing Committee Vice Chair  | <input type="checkbox"/> Member                          |
| <input type="checkbox"/> Special/Sub Committee Chair    | <input type="checkbox"/> Guest                           |
| <input type="checkbox"/> Outgoing Region Director #____ | <input type="checkbox"/> First Timer                     |

# Slate of Candidates 2020/2021



**JACQUIE SHELLMAN**  
Candidate for Election for  
PRESIDENT

"Put forth...better impulses, straight-forward...unafraid." These buried character traits showed themselves in 1977 when I joined BPW/NYS. Within 12 years and wonderful mentorship, I was elected local vice president, president, finally culminating in assistant district director and district director.

As member of my local chapter: led movement to award savings bond to first baby girl born at local hospital during National Business Women's Week and to award scholarship to high school senior girl in one of the surrounding high schools where our members lived. When our chapter was going to fold (about 2010 no one wanted to lead) I stepped in as president again. At that time, I then introduced a "shadowing concept," where a new member teamed up with seasoned member. This provided a sense of immediate belonging while learning the ropes, leaving door open to changes, avoiding mantra "we have always done it this way before."

As assistant district director and district director for District VII grew to 14 clubs. A "sister club" concept was established enabling members to better know one another and build a sense of team. A new membership growth award created the Shamrock award. Region VII has five very active chapters. One continues to hold successful Youth Leadership program. As Region scholarship chair I worked with two past state presidents to revise criteria to encourage more applications and continue to serve as Region chair.

As NYS Women, Inc. Vice President for two years and President-Elect I have liaised with the advocacy and member-

*Continued on page 12*



**SHIRLEY ANN FELDER**  
Candidate for Election for  
PRESIDENT-ELECT

Shirley is a woman on a mission. She built a company in the male-dominated industry of sanitation and recycling that did \$65 million in revenue, employed 150 men, and took 10 women from welfare to work.

As a mother, business owner, multi-level marketer, chef, mentor, landlord, motivational speaker, and certified life coach with The Healthy Wealthy and Wise organization, she helps women sort through the "trash" in their lives so that they can reduce stress, avoid breakdowns, and increase personal wealth and health.

Shirley is a master of diversifying what she does in order to do what she loves, which is helping others. As current president of the Sullivan County Chapter of Association for the Study of African American Life and History (ASALH), she was instrumental in the rebuilding of the ASALA. She has been a member of NYS Women, Inc. for over 20 years and currently serves as vice president. Through her position, she remains a driving force for supporting and encouraging the women of the organization as well as advocating for diversity and helping women find their voices.

As an international businesswoman and speaker, Shirley has traveled throughout the United States, the Caribbean Islands, and as far as China. Her topics range from: Maximizing the Potential of Raw Materials to Nurturing the Potential Within and Strengthening Relationships.

She stays focused on promoting her personal development series, "Talking Trash," and her trademark workshops through her company, Ordinary

*Continued on page 12*



**DEBORAH FRANCIS**  
Candidate for Election for  
TREASURER

Deborah Francis, MBA, is the owner of Integra Accounting and Bookkeeping Services, LLC, which provides accounting and bookkeeping services for individuals, as well as small to medium sized business owners in the Hudson Valley region of New York. Deborah has helped many small and medium sized business owners with their accounting, bookkeeping and payroll needs, including setting up their software.

With more than 30 years of experience working in the private and public sectors, in finance and accounting, Deborah is focused on providing a simple approach to understanding how to create financial independence with the income they currently earn. Deborah's passion had led her to start a series on financial independence and the simple steps to reach your financial goals.

Deborah earned her BBA at CUNY Baruch College and her MBA degree with a focus on accounting with a summa cum laude recognition from Jones International University. She is a recent graduate of Leadership Orange 2018.

Consistent with her caring nature, Deborah is a volunteer member of the Goshen Lions Club, Junior League of Orange County, and NYS Women, Inc. When not working in her business, Deborah loves to travel, garden, and read. She is also a do-it-yourselfer who works on her yard and gardens regularly.



**PATTI POLLOCK**  
Candidate for Election for  
TREASURER

I am seeking the office of treasurer as I feel that my knowledge of the organization as well as my skills in leadership, finance, and money management can support and help grow NYS Women, Inc.

I have lived in New York State my entire life, I grew up in the New Hartford area, relocated to Sullivan County in the 1980s, and currently reside in the Norwich area. I earned my Associates in Accounting at Sullivan County Community College with honors, a Bachelor's in Accounting from SUNY Empire State College, and my MBA from Walden University with a 4.0 GPA. I have worked in the financial department of various companies for over 30 years.

I am currently finance/billing manager for Bartle's Pharmacy, a tax preparer for Bauer's Tax, and executive director of Amelia's Voice. At Bartle's I have streamlined billing procedures, focused on new revenue streams, and gained over \$20,000 in lost revenues. A new venture for me is forming and becoming director of Amelia's Voice a 501c3 organization to bring awareness to domestic violence.

I always took pride in being a mom but there is nothing greater than being a grandma. My granddaughters are my world. I have been focused on my health and fitness and enjoy walking and recently running in many 5Ks. I have completed the Run Chenango Challenge the last two years and looking forward to year three.

I rejoined NYS Women, Inc. in June 2017. I was the PPD Career Recognition Award winner in 2018. I have served

*Continued on page 12*



**JANET CAREY**  
Candidate for Election for  
VICE PRESIDENT

Since 1990 I have enjoyed membership in BPW/NYS. Since my retirement as athletic director and physical educator in 2008, I have taken chapter leadership roles in NYS Women, Inc. In my chapter, the Professional Women of Sullivan County, I have served on the financial, membership, bylaws, scholarship, and women of the year committees, chairing the scholarship committee 2015-2017 and the women of the year committee this year. From 2015 to 2017 I served as the recording secretary of Professional Women of Sullivan County and from 2016 to 2017 I served as the assistant region director for Region 3. As president of Professional Women of Sullivan County, 2017-2019, I instituted a parliamentarian and parliamentary procedure, worked with committees to develop policies and procedures guidelines for each of our standing committees, established executive board meetings and a treasury audit. During that time, our chapter received the award for the highest rate of growth at the June conference. In 2019, I was elected vice president of our chapter and have served actively on our chapter's EC for five years. For the last three years I have represented our chapter at the Sullivan County Chamber of Commerce monthly meetings. In 2018, I was elected secretary of NYS Women, Inc. and became a member of the EC, as well as the conference planning committee. This year I served on the Grace LeGendre Endowment Fund, Inc. Board of Directors.

I currently work for SUNY Cortland as student teacher supervisor (2008-),

*Continued on page 12*



**MARY STELLEY**  
Candidate for Election for  
SECRETARY

I am the CEO and board of directors' treasurer for the Gowanda Area Federal Credit Union, assets \$220 million. I'm also a Notary Public and currently serve as a Town of Collins councilman and Deputy Supervisor. I started my career as a stenographer for the FBI, 1961 - 1967, working in the Washington Field and Buffalo Offices. I am the current NYS Women, Inc. secretary, a Lakeshore Chapter member, and Gowanda Area Chamber of commerce secretary-treasurer.

I served as the 1995/96 BPW/NYS treasurer and other officer positions until becoming 1990/2000 president. I served as NYS Women, Inc. treasurer from 2010 to 2019. I've held various positions at chapter, region, and BPW/NYS, now NYS Women, Inc., including finance chair and NIKE business manager. I served previously as treasurer and board member of the NY Grace LeGendre Endowment Fund, Inc.

I was selected as the 1991 Gowanda BPW Woman of the Year and received the 1997 Gowanda Chamber Spirit of Gowanda Service Award. I was selected as the December 2018 honoree for Women in Leadership by the Buffalo Niagara Chapter of NYS Women, Inc. in partnership with WKBW-TV and appeared on the AM Buffalo television program on December 26, 2018.

I've held volunteer leadership roles since 1974 with community organizations: Women of the Moose, Friends of the Collins Public Library, St. Joseph's Altar & Rosary Society, religious education teacher and lector, Gowanda PTA. I served as Society of FBI Alumni national treasurer and NE Regional VP,

*Continued on page 12*

In accordance with New York State Women, Inc. bylaws (revised June 3, 2017) **Article X. Nominations Section 5.** Nominations may be made from the floor. Presentation of nominees and call for any further nominations from the floor will take place at the Annual Conference, Zoom business session Saturday, June 13, 2020. *-submitted by Robin Allen, nominating committee chair*



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**PATTI POLLOCK**  
**TREASURER**  
for

**New York State Women's Inc.**

*"Buzzing with Energy, Encouragement,  
and always working to Inspire"*

Endorsed by REGION 6  
"Where it Clicks" **NEW YORK STATE**  
**women, INC.**   
region VI

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## NYS Women, Inc. Proposed Bylaws Changes

Proposed bylaws change up for vote at the 2020 annual conference, as approved at the March 21, 2020 New York State Women, Inc. Board of Directors meeting.

### ARTICLE VIII: REGIONAL ORGANIZATION

SECTION 1: The state shall be divided into regions. The regions shall be the conduit between chapters and the state organization. An appendix and map shall be attached to the bylaws identifying the boundaries and counties included in each region.

SECTION 2: The Board of Directors shall have the authority to change the number of regions and the boundaries of each region.:

SECTION 3: Each region shall elect from its own membership a region director and an assistant region director. They shall serve for a one-year term, with a maximum of two consecutive terms.

**SECTION 4:** The region director shall be a member of the Board of Directors of the state organization:

a) Region director and assistant region director shall assume office at the close of the annual conference and shall serve until the close of the following annual conference and (or) until their successor assumes office. b) The incoming region director and assistant region director shall have the privilege of attending the pre-conference board meeting without a vote. c) In the case of vacancy in the office of region director the assistant region director shall succeed to the office of region director. A special region meeting shall then be called to elect an assistant region director. However, should the vacancy occur before the region director's election is ratified at state conference, a special region meeting shall be called to elect a region director. **d) See proposed bylaw addition/change.**

SECTION 5: Region directors and assistant region directors shall be by ballot at a spring region meeting prior to the annual conference of the state organization. A plurality of all votes cast shall constitute an election.

SECTION 6: It shall be the duty of the region director to: a) Act as liaison officer between the local chapter and the state organization. b) Serve as a member of the board of directors.

SECTION 7: It shall be the duty of the assistant region director to: a) Assume the position of region director with voting rights at the state board of directors meetings and the pre-conference board meeting when the region director is unable to attend. b) Assist the region director in every way possible. c) Serve as representative of the region director when requested to do so.

SECTION 8: If the region director or assistant region director are unable to attend the state board meetings or the pre-conference board meeting, then the region director shall appoint a representative to assume the position of region director with voting rights. The region director will notify the state president the name of the person representing the region prior to the start of the board meeting. The state president shall approve the appointment at the roll call of the state meeting

**Proposed bylaw change: Insert to Article VIII: Regional Organization Section 4:**

d) In the event there is no ARD to step in to fill the RD vacancy, a special region meeting may be held to elect a Regional Director to fulfill the term of office. Additionally the presiding NYS Women Inc. President may appoint a region member to fill the RD vacancy for the remainder of the term of office.

**Rationale:** This bylaw change addresses the situation when there is no Assistant Region Director to step in to fill a vacant position of the Region Director for the remaining term of office.

Susan Mager, Bylaws Chair

March 21<sup>st</sup>, 2020 Spring Board Meeting Report

**JACQUIE SHELLMAN**  
Candidate for Election for  
PRESIDENT

ship committees, Region directors and assistant Region directors, as well membership on the strategic planning committee. I've participated in executive committee conference calls; helped plan events to ensure meetings not only empower our members professionally, personally, and politically, but are also fun, making the trip and expenses worthwhile. Currently working with the movers and shakers affecting the future of this organization. I've had the opportunity to speak to NYS Women, Inc. groups as well as other groups across the state.

Retired from University of Rochester after 38 years in medical administration. Active board member of Grace LeGendre Endowment Fund, Inc.; Young Living Essential Oils distributor team leader; St. Peter's Episcopal Church Vestry member. I continue to support maple production enterprise in Prattsburgh. Daughter Rachel is third grade teacher in Mt. Morris, NY.

**SHIRLEY ANN FELDER**  
Candidate for Election for  
PRESIDENT-ELECT

Greatness.

Her candid and fresh perspective provides her audience with a dose of reality and honesty as she "tells it like it is" and makes no apologies.

Through overcoming adversity in her own life and understanding the struggles everyone faces, she knows that if she can do it, then anyone can and she shares her survival plan with those who need it.

Her no-nonsense approach, always infused with a healthy dose of humor, makes her an authentic and effective leader.

The business session will convene on Saturday, June 13, 2020 at 10:00 AM. Registered members will receive an online link for computer or phone access on Friday, June 12, 2020. All New York State Women, Inc board members in good standing are eligible to vote if registered prior to the business session. Voting for the slate will be done via an online survey during the meeting.

**PATTI POLLOCK**  
Candidate for Election for  
TREASURER

as finance vice chair since 2018. I am currently Tri-County vice president, Region 6 assistant region director, PPD standing chair, strategic planning chair, and registration chair.

I look forward to starting the next decade in leadership within NYS Women, Inc.

**MARY STELLEY**  
Candidate for Election for  
SECRETARY

five years on the Gowanda Central School District budget committee, and two years on the Village of Gowanda UDAG Committee, approving loan applications for Gowanda businesses.

Giving back is important to me. NYS Women, Inc. has enriched me through workshops, friendships, and instilled in me the importance of women seeking political office. My husband Bob and I have two children, Lisa and Michael, and three grandchildren, Dylan, Kyle, and Alayna.

**JANET CAREY** Candidate for Election for VICE PRESIDENT

Town of Neversink summer parks and rec director (1990-), and for the Town of Fallsburg coordinating and teaching aquatic certification classes (1980s). I coach girls and boys varsity alpine skiing (1973-) and girls varsity tennis (1971-). I have run my own tennis shop, worked as a resort tennis pro, and worked in my husband's ski business. I have taught a variety of credit and non-credit classes at SCCC in the physical education dept. I have also worked for the American Red Cross.

In NYSAHPERD, I have served as the president of the aquatic section, president of the secondary section, president of the Catskill zone, and served on the conference planning committees, executive committee, bylaws and JB Nash awards committees. I was elected to the leadership council, board of directors and served as president of the board of directors. I have been a NYS trainer for

Goals 2000 and Physical Best Programs. I am a member of the United States Tennis Association and have been a member of the Eastern Professional Ski Instructors Association, NYS Ski Racing Association, and the National Ski Patrol.

In the NYSPHSAA, I serve as the Section 9 safety chair on the state safety committee (1982-). I've served as the Section 9 boys tennis chair (1994-2004) on the State Committee and Section 9 chair of alpine boys and girls high school skiing on the state committee (2005-). I chaired boys and girls tennis for the NYS Empire State Games (1994-2010 when it ended). I have taught a variety of credit and non-credit classes at SCCC in the physical education dept. I hold national aquatic exercise certifications and have taught for 35 years.

In my community, I currently serve as vice president of the SC Youth Bureau (1982-) – I received the SC Champion of

Youth Award in the fall – and as secretary of the SC Retired Teachers Association (2015-). I have served as the American Red Cross water safety instructor trainer and as a lifeguard, waterfront, CPR/AED, first aid and responding to emergencies instructor. I just received my 50-year instructor pin from the American Red Cross. I have been a Girl Scout and Boy Scout leader. I also served on our Tri Valley Youth Commission. I love working with people and have a passion for empowering them with skills that allow them the vision to pursue their ambitions.

My husband Cliff and I reside in an 1840 schoolhouse in Claryville. Our three daughters are married and we are devoted to our four adorable grandchildren. I enjoy outdoor activities – all water sports, tennis, skiing, hiking, biking, sailing, kayaking, para sailing, sky diving – photography and travelling.

# Just SOME of the clever women inventors from New York State

The retractable dog leash. Disposable diapers. The first useful antifungal antibiotic, nystatin. The first form of a home security system. These, among other items in use today, were invented by women who were from New York State, lived here, or worked in the state. And yes, these are some amazing women!



Born 1942, in Harlem, **PATRICIA ERA BATH** was an American ophthalmologist, inventor, humanitarian, and academic. She was an early pioneer of laser

cataract surgery. She also became first woman member of the Jules Stein Eye Institute, first woman to lead a post-graduate training program in ophthalmology, and first woman elected to the honorary staff of the UCLA Medical Center. Bath was the first African-American person to serve as a resident in ophthalmology at New York University. She was also the first African-American woman to serve on staff as a surgeon at the UCLA Medical Center. Bath was the first African-American woman doctor to receive a patent for a medical purpose. The holder of five patents, she also founded the non-profit American Institute for the Prevention of Blindness in Washington, D.C.

Bath received her Bachelor of Arts in chemistry from Manhattan's Hunter College in 1964 and relocated to Washington, D.C. to attend Howard University College of Medicine.

Bath returned to her Harlem community and interned at Harlem Hospital Center, which had just become affiliated with Columbia University College of Physicians and Surgeons. During her internship, she observed large proportions of blind patients at Harlem Hospital in comparison to patients at the Columbia University Eye Clinic. Prior to beginning her ophthalmology residency study at NYU in 1970, she was awarded a one-year fellowship from Columbia University to study and contribute to eye care services at Harlem Hospital. She began to collect data on blindness and visual impairment at Harlem Hospital, which did not have any ophthalmologists on staff. Her data and passion for improvement persuaded her professors from Columbia to operate on blind patients, without charge, at Harlem Hospital Center, which had not previously offered eye surgery.

In 1986, Bath did research in the laboratory of Danièle Aron-Rosa, a pioneer researcher in lasers and ophthalmology at Rothschild Eye Institute of Paris, and then at the Laser Medical Center in Berlin, where she was able to

begin early studies in laser cataract surgery, including her first experiment with excimer laser photoablation using human eye bank eyes.

Bath coined the term "Laser phaco" for the process, short for laser PHotoAblative Cataract surgery, and developed the laserphaco probe, a medical device that improves on the use of lasers to remove cataracts, and "for ablating and removing cataract lenses". The device was completed in 1986 after Bath conducted research on lasers in Berlin and patented in 1988, making her the first African-American woman to receive a patent for a medical purpose. The device – which quickly and nearly painlessly dissolves the cataract with a laser, irrigates and cleans the eye and permits the easy insertion of a new lens – is used internationally to treat the disease.

Bath died on May 30, 2019 in San Francisco, CA.

**EVELYN BEREZIN** was born in the east Bronx in 1925 to Jewish immigrants from the Russian Empire. She was an American computer designer of the first computer-driven word processor. She also worked on computer-controlled systems for airline reservations.



In 1968, Berezin had the idea for a word processor to simplify the work of secretaries, and in 1969 she founded Redactron Corporation, which became a public company and delivered thousands of systems to customers throughout its international marketing organization. The company's main product was called the "Data Secretary" and it was the size of a small refrigerator, had no screen, and the keyboard and printer was an IBM Selectric typewriter.

Throughout her career she received honorary doctorates from Adelphi University and Eastern Michigan University. Berezin also served on the Boards of CIGNA, Standard Microsystems, Koppers, and Datapoint. She was inducted into the National Inventors Hall of Fame in 2020.

**KATHARINE BURR BLODGETT** (1898-1979) was born in Schenectady, NY. Blodgett was hired by General Electric as a research scientist in 1918 after receiving a master's degree from the University of Chicago. The first

*Continued on page 14*

# NYS women inventors Continued from page 13



woman to work as a scientist for the Schenectady General Electric Laboratory, she is known for her discoveries and inventions in surface chemistry, non-reflective glass, and Langmuir-Blodgett film.

Dr. Blodgett was issued eight U.S. patents during her career. She was the sole inventor on all but two of the patents, working with Vincent J. Schaefer as co-inventor. Blodgett was the inventor of poison gas adsorbents, methods for deicing aircraft wings, and improving smoke-screens.

In 1972, the Photographic Society of America presented her with its Annual Achievement Award and in 2007 she was inducted into the National Inventors Hall of Fame. In 2008 an elementary school in Schenectady was opened bearing her name.

**RACHEL FULLER BROWN**, born in 1898, was a chemist best known for her long-distance collaboration with microbiologist Elizabeth Lee Hazen in developing the first useful antifungal antibiotic, nystatin, while doing research for the Division of Laboratories and Research of the New York State Department of Health. She was inducted into the National Inventors Hall of Fame in 1994.



Rachel Fuller Brown, right, is shown with Elizabeth Lee Hazen.

Nystatin, still produced today under various trade names, not only cures a variety of potentially devastating fungal infections, but has also been used to combat Dutch Elm disease in trees and to restore artwork damaged by water and mold.

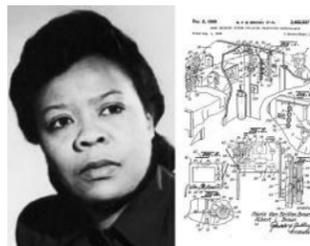
The successful partnership between Hazen in NYC and Brown in Albany was due in part to the efficiency of the United States Postal Service in the 1940s. In her NYC laboratory, Hazen cultured organisms found in soil samples and tested their ability to fight against two fungi: *Cryptococcus neoformans*, a fungus responsible for the chronic disease cryptococcosis, which affects lungs, skin, and other body parts like the central nervous system, and *Candida albicans*, which causes candidiasis, which can be minor in some cases (e.g. a vaginal yeast infection), or a serious infection in patients treated with broad-spectrum antibiotics. If she found such promising antifungal activity in a particular culture, she would mail it to Brown in a mason jar.

At her end, Brown isolated the active agent in the cul-

ture, or the ingredient in the soil sample that could potentially be used to cure these fungal diseases. This was before the days of high-performance liquid chromatography and other separation techniques and required meticulous labor as well as a great deal of patience and painstaking attention to detail. After isolating the active ingredient, Brown would return the sample to Hazen in New York, where it was retested against the two fungi. If effective, the toxicity was then evaluated in animals.

Brown died in 1980 at the age of 81 in Albany, NY. In a statement published in the *Chemist* the month of her death, Brown said she hoped for a future of “equal opportunities and accomplishments for all scientists regardless of sex.”

**MARIE VAN BRITTAN BROWN** (1922 – 1999) was the inventor of the home security system in 1966, along with her husband Albert Brown. In the same year they jointly applied for a patent, which was granted in 1969. Brown was born in Jamaica, Queens, New York; she died there at the age of 76.



Brown and her husband lived on 135th Avenue in Jamaica, Queens. She worked as a nurse and her husband was an electrician, so they did not always have normal hours or simultaneously work.

Inspired by how long it took the police to arrive in her neighborhood, Brown invented the first form of a home security system. Brown's system had a set of three peepholes. At the opposite side of the door a camera was attached with the ability to slide up and down to allow the person to see through each peephole. The system included a device that enabled a homeowner to use a television set to view the person at the door and hear the caller's voice. If the person viewing the images on the monitor did not feel safe they could press a button that would send an alarm to police or security. Even now, over fifty years later, her invention is being used by smaller businesses and living facilities.

The invention was basically the first closed-circuit television security system and is predecessor to the modern home systems today. It led to the foundation for video monitoring, remote-controlled door locks, push-button alarm triggers, instant messaging to security providers and police, as well as two-way voice communication.

New Yorker **MARY A. DELANEY** received a patent for the first dog leash the U.S. in 1908. It was called a “leading device,” offered “certain new and useful improvements,” such as a drum and spring, allowing the chain to be let out in stages. Delaney's invention was then cited by eight later

In an article published in the *Chemist*, Rachel Fuller Brown said she hoped for a future of “equal opportunities and accomplishments for all scientists regardless of sex.”

patents, including in 1940, for an adjustable leash.

Born in 1917 **MARION DONOVAN** is best known for inventing the first waterproof disposable diaper.

In 1958, she earned a master's degree in architecture from Yale University, where she was one of only three women in her graduating class.

After World War II, unhappy with the thankless and repetitive task of changing her daughter's cloth diapers, she came up with a possible solution. With the use of a sewing machine and a shower curtain, she succeeded in developing what is considered the first waterproof diaper cover.



She later started selling the waterproof diaper at Saks Fifth Avenue and two years later her company and patents were sold for \$1,000,000 to the Keko Corporation.

Donovan was granted 20 patents from 1951 to 1996, such as a facial tissue box, storage container box, towel dispenser, hosiery clamp, envelope and writing sheet combination, closet organizer, and dental flossing products. In 1985, she invented the product DentaLoop, a two-ply dental floss that eliminated the need to wrap the dental floss around one's finger for use.

Donovan died on November 4, 1998, at the age of 81 at Lenox Hill Hospital in the Manhattan section of NYC.

Donovan was elected to the National Inventors Hall of Fame in 2015 and has a picture on the Hall of Fame wall.

**GERTRUDE BELLE ELION** (1918 – 1999) was an American biochemist and pharmacologist, who shared the 1988 Nobel Prize in Physiology or Medicine with George H. Hitchings and Sir James Black for their use of innovative methods of rational drug design for the development of new drugs. This new method focused on understanding the target of the drug rather than simply using trial-and-error. Her work led to the creation of the AIDS drug AZT. Her well known works also include the development of the first immunosuppressive drug, azathioprine, used to fight rejection in organ transplants, and the first successful antiviral drug, acyclovir (ACV), used in the treatment of herpes infection.



While Elion had many jobs to support herself and put herself through school, she had also worked for the National Cancer Institute, American Association for Cancer Research and World Health Organization, among other organizations. From 1967 to 1983, she was the Head of the Department of Experimental Therapy for Burroughs

Wellcome. She officially retired from Burroughs and Wellcome in 1983.

She was affiliated with Duke University as Adjunct Professor of Pharmacology and of Experimental Medicine from 1971 to 1983 and Research Professor from 1983 to 1999. During her time at Duke, she focused on mentoring medical and graduate students. She published more than 25 papers with the students she mentored at Duke.

Born 1852 in Brooklyn, NYC, **LETITIA MUMFORD GEER** was a registered nurse who invented the one-hand syringe.

An important development in the effectiveness of the syringe, her patent improved functionality on the syringe as it went from being applied with two hands.

Without Geer's patent, syringes would not have been as easy to use and practical for application. Modern syringes are inspired from her idea and were built from it into what we know today.

Modern use for syringes goes beyond the doctor's office, hospitals or medical operating rooms. They have evolved into other industries such as for cooking when injecting liquids for fillers in certain foods. Other uses include printers, for re-filling of the cartridges which are often difficult to perform without the use of a syringe with more precise and accurate results. In addition, it can be used to inject glue and other products into places that cannot be reached by a human hand or any other device. They are also used in the sciences such as chemistry, biology and precision experiments where liquids can be dangerous to transport and insert with other devices.

**SHIRLEY ANN JACKSON, FREng** (born August 5, 1946) is an American physicist, and the eighteenth president of Rensselaer Polytechnic Institute. She is the first African-American woman to have earned a doctorate at the Massachusetts Institute of Technology (MIT). She is also the second African-American woman in the United States to earn a doctorate in physics. In 2014, she was awarded the National Medal of Science.



Jackson began classes at MIT in 1964, one of fewer than twenty African-American students and the only one studying theoretical physics. Jackson elected to stay at MIT for her doctoral work, in part to encourage more African American students to attend the institution. She worked on elementary particle theory, and received her Ph.D. degree in nuclear physics at the Massachusetts Institute of Technology in 1973, the first African-American woman to earn a doctorate degree from MIT. Her research was directed by James Young, a professor in the MIT Center

*Continued on page 22*

Feature: #NewYorkTough

# A New York State of Mind



How much do YOU know about New York State? Here are some random facts about the Empire State we thought our NYS Women, Inc. members might find interesting. Did you know:

- **Capital:** Albany
- **Nickname:** Empire State
- **Motto:** Excelsior (Latin for “Ever upward”)
- **State song:** “I Love New York” by Steve Karmen
- **State bird:** Eastern Bluebird
- **State flower:** Rose
- **State fruit:** Apple
- **State bush:** Lilac
- **State tree:** Sugar maple
- **State insect:** Ladybug
- **State animal:** Beaver
- **State gemstone:** Garnet
- **State dog:** Working canine
- **Highest Elevation:** Mount Marcy (5,343 ft.)
- **Counties:** 62



It was the 11th colony to be admitted to the Union (July 26, 1788). On April 30, 1789, George Washington was sworn in as the president of the United States at Federal Hall in New York City.



The United Nations is headquartered in New York City. New York Stock Exchange in NYC is the largest stock exchange in the world by dollar volume.

Albany, the state capital, was the site of the first European settlement in New York. Albany became the capital of the state in 1797. It's the longest continually-chartered city in the U.S. Albany International Airport, established in 1928, is the oldest municipal airport in the U.S.



New York is the only state that borders both the Atlantic Ocean AND the Great Lakes. The Hudson River flows two ways: it flows for 315 miles and empties into the Atlantic Ocean. The direction of its flow reverses because of the low and high tides, which the river usually experiences twice every 24 hours. Rising tide causes the river to flow towards Troy (northwards) and falling tide causes the river to flow seaward (southwards).



New York State was originally called New Amsterdam. The first white settlers to discover it were the Dutch. Later conquered by the British, the name was changed in honor of England's Duke of York.

New York was one of the original thirteen colonies that formed the United States. Before its statehood, it was called the Province of New York.



New York is second only to Vermont for maple syrup production. And, after Washington state, New York produces the most apples in

the country.

In 1901 New York became the first state in the U.S. to require automobiles have license plates (the plates were made by the individual owners, with their initials, rather than being issued by the state!).

There are many well-known landmarks in New York State, including four of the world's ten most-visited tourist attractions in 2013: Times Square, Central Park, Niagara Falls, and Grand Central Terminal.



New York has many state parks and two major forest preserves. Niagara Falls State Park, established in 1885, is the oldest state park in the United States and the first to be created via eminent domain.



In 1892, Adirondack Park, roughly the size of the state of Vermont and the largest state park in the United States, was established and given state constitutional protection to remain “forever wild” in 1894. The park is larger than Yellowstone, Everglades, Glacier, and Grand Canyon national parks combined.

The Catskill Park was protected in legislation passed in 1885, which declared that its land was to be conserved and never put up for sale or lease. Consisting of 700,000 acres of land, the park is a habitat for deer, minks, and fishers. There are some 400 black bears living in the region. The state operates numerous campgrounds, and there are over 300 miles of multi-use trails in the park.

The 1797 Montauk Lighthouse, commissioned under



President George Washington, is a major tourist attraction in Montauk State Park at the easternmost tip of Long Island. Hither Hills State Park, also on the South Fork of Long Island, offers camping and is a popular destination with surfcasting sport fishermen.

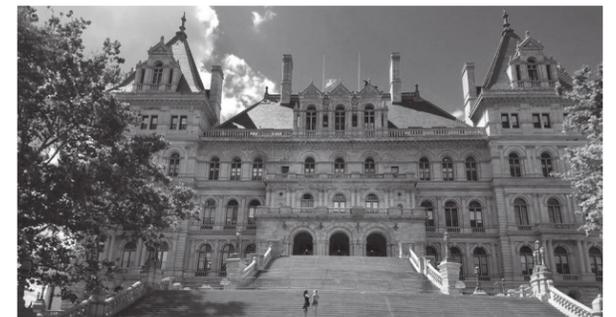


New York City is the most populous city in the United States and the New York metropolitan area is one of the most populous in the world. Buffalo is the second-largest city in the state after New York City; Mechanicville is the smallest (by area).



**Largest cities or towns in New York**  
(according to the 2018 U.S. Census Bureau Estimate)

Rank	Name	County	Population
1	NYC	Kings, Queens, New York, Bronx, and Richmond	8,398,748
2	Buffalo	Erie	256,304
3	Rochester	Monroe	206,284
4	Yonkers	Westchester	199,663
5	Syracuse	Onondaga	142,749
6	Albany	Albany	97,279
7	New Rochelle	Westchester	78,742
8	Mount Vernon	Westchester	67,593
9	Schenectady	Schenectady	65,575
10	Utica	Oneida	60,100



Our “New York State” images include, on page 6, the United Nations headquarters in NYC, and on page 7, views of Niagara Falls, Adirondack Park, the Montauk Lighthouse, and the capitol building in Albany.

## Feature: Famous New York State Women

Women from New York are powerful. How powerful? Here's a list of prominent women who were born in or lived in or around the State of New York, or for whom New York is a significant part of their identity. *Source: wikipedia*

### Government & politics

- Barbara Boxer (born 1940), longtime California Senator (1993–2017) – NYC
- Shirley Chisholm (1924–2005), Congresswoman and 1972 Democratic presidential candidate
- Hillary Clinton (born 1947), former U.S. Secretary of State (2009–2013), NYS Senator (2000–2009), and former First Lady (1993–2000); 2016 Democratic nominee for president – Chappaqua
- Geraldine Ferraro (1935–2011), New York Congresswoman and first female Vice Presidential candidate of a major political party in 1984
- Kirsten Gillibrand (born 1966), NYS Senator since 2009 – Albany
- Caroline Kennedy (born 1957), former U.S. Ambassador to Japan (2013–2017), and daughter of former president John F. Kennedy and former First Lady Jacqueline Kennedy Onassis

### First Ladies of the United States

- Barbara Bush (1925–2018)
- Rose Cleveland (1846–1918)
- Abigail Fillmore (1798–1853)
- Mary Arthur McElroy (1841–1917)
- Elizabeth Monroe (1768–1830)
- Jacqueline Kennedy Onassis (1929–1994)
- Frances Cleveland (1864–1947)
- Nancy Reagan (1921–2016)
- Eleanor Roosevelt (1884–1962)
- Julia Gardiner Tyler (1820–1889)
- Priscilla Cooper Tyler (1816–1889)
- Melania Trump (born 1970)

### Film, television, theater, & dance

- June Allyson (1917–2006), actress
- Diane Arbus (1923–1971), photographer
- Alison Arngim (born 1962), actress and comedian
- Rosanna Arquette (born 1959), actress

- Jean Arthur (1900–1991), actress
- Lauren Bacall (1924–2014), actress
- Lucille Ball (1911–1989), actress
- Anne Bancroft (1931–2005), actress
- Barbara Bel Geddes (1922–2005), actress
- Yasmine Bleeth (born 1968), actress
- Joan Blondell (1906–1979), actress
- Shirley Booth (1898–1992), actress
- Clara Bow (1905–1965), actress
- Claudette Colbert (1903–1996), actress
- Alexandra Daddario (born 1986), actress
- Claire Danes (born 1979), actor
- Fran Drescher (born 1957), actress
- Lena Dunham (born 1986), actress, filmmaker, and writer
- Alice Faye (1915–1998), actress
- Jane Fonda (born 1937), actress
- Sarah Michelle Gellar (born 1977), actress
- Paulette Goddard (1910–1990), actress
- Whoopi Goldberg (born 1955), actress, comedian, and co-host of ABC's The View
- Jennifer Grey (born 1960), actress
- Maggie Gyllenhaal (born 1977), actress
- Anne Hathaway (born 1982), actress
- Susan Hayward (1917–1975), actress
- Rita Hayworth (1918–1987), actress
- Judy Holliday (1921–1965), actress
- Whitney Houston (1963–2012), singer, actress, producer, and model
- Sarah Hyland (born 1990), actress
- Scarlett Johansson (born 1984), actress, model, and singer
- Ricki Lake (born 1968), actress, talk-show host
- Veronica Lake (1922–1973), actress
- Peyton Elizabeth Lee (born 2004), actress
- Lindsay Lohan (born 1986), actress, singer
- Ethel Merman (1908–1984), actor and singer
- Lea Michele (born 1986), actress and singer
- Hayden Panettiere (born 1989),

- actress, model, singer, and activist
- Amanda Peet (born 1972), actress and writer
- Priscilla Presley (born 1945), actress and business magnate
- Emma Roberts (born 1991), actress and singer
- Saoirse Ronan (born 1994), American-born Irish actress
- Emmy Rossum (born 1986), actress, singer, and songwriter
- Zoe Saldana (born 1978), American-Dominican actress and dancer
- Barbara Stanwyck (1907–1990), actor
- Meryl Streep (born 1949), multiple Academy Award- and Golden Globe Award-winning actress
- Ashley Tisdale (born 1985), actress, singer, and producer
- Michelle Trachtenberg (born 1985), actress
- Claire Trevor (1910–2000), actress
- Kerry Washington (born 1977), actress
- Tuesday Weld (born 1943), actress
- Mae West (1893–1980), actor
- Kristen Wiig (born 1973), actress
- Olivia Wilde (born 1984), actress

### Comedians, entertainers, & humorists

- Lucille Ball (1911–1989), comedian, actress
- Rosie O'Donnell (born 1962), comedian, actress, and television personality
- Melissa Rauch (born 1980), comedian and actress
- Joan Rivers (1933–2014), actress and comedian
- Amy Schumer (born 1981), stand-up comedian and actress
- Judy Sheindlin (born 1942), lawyer and television personality (Judge Judy)

### Singers & instrumentalists

- Aaliyah (1979–2001), singer, actress,

- model, and dancer
- Christina Aguilera (born 1980), singer, songwriter, and actress
- Fiona Apple (born 1977), singer
- Adrienne Bailon (born 1983), singer
- Pat Benatar (born 1953), singer
- Mary J. Blige (born 1971), singer, songwriter, and actress
- Laura Branigan (1957–2004), singer
- Maria Callas (1923–1977), opera singer
- Mariah Carey (born 1970), pop and R&B singer, and songwriter
- Vanessa Carlton (born 1980), pop singer-songwriter
- Coko (born 1973), singer (SWV)
- Blossom Dearie (1924–2009), jazz singer and pianist
- Lana Del Rey (born 1985), singer and songwriter
- Ani DiFranco (born 1970), singer-songwriter
- JoAnn Falletta (born 1954), classical guitarist and orchestral conductor
- Ella Fitzgerald (1918–1996), singer
- Lady Gaga (real name Stefani Germanotta) (born 1986), singer and songwriter
- Lesley Gore (1946–2015), singer-songwriter, actress, and activist
- Debbie Harry (born 1945), singer-songwriter, actress, and lead singer of Blondie
- Lauryn Hill (born 1975), singer-songwriter, rapper, record producer, and actress
- Billie Holiday (1915–1959), jazz and blues singer
- Lena Horne (1917–2010), singer and actress
- Whitney Houston (1963–2012), singer, actress, producer, and model
- Alicia Keys (born 1981), singer-songwriter
- Carole King (born 1942), singer-songwriter
- Linda Király (born 1983), American-born Hungarian pop singer-songwriter
- Cyndi Lauper (born 1953), singer
- Jacquie Lee (born 1997), pop singer and contestant on NBC's The Voice season 5
- Jennifer Lopez (born 1969), singer, actress, and dancer

- Melanie Martinez (born 1995), singer, songwriter, and music/video director
- Idina Menzel (born 1971), singer-songwriter, actress, and voice of Elsa in Frozen
- Natalie Merchant (born 1963), singer-songwriter
- Stephanie Mills (born 1957), singer
- Janelle Monáe (born 1985), musician, model, and actress
- Laura Nyro (1947–1997), singer-songwriter
- Olivia (born 1981), R&B singer known for contributing vocals to the 50 Cent song "Candy Shop"
- Tina Parol (born 1988), singer-songwriter
- Caroline Pennell (born 1996), singer-songwriter and contestant on NBC's The Voice season 5
- Alisan Porter (born 1981), retired actress, singer-songwriter, and winner of NBC's The Voice season 10
- Mary Ramsey (born 1963), musician
- Sharon Redd (1945–1992), singer
- Barbra Streisand (born 1942), singer, actress
- Grace VanderWaal (born 2004), singer-songwriter, ukuleleist, and winner of America's Got Talent season 11
- Mary Weiss (born 1948), singer (The Shangri-Las)

### Art, literature, journalism, philosophy, education

- Susan B. Anthony (1820–1906), women's rights activist
- Lauren Belfer, author
- Louise Blanchard Bethune (1856–1913), architect
- Amy Dickinson (born 1959), Chicago Tribune advice columnist from Freeville
- Amanda Minnie Douglas (1831–1916), writer
- Helen Frankenthaler (born 1928), artist
- Anna Katharine Green (1846–1935), author
- Terry Gross (born 1951), radio host of Fresh Air
- Megyn Kelly (born 1970), political

- commentator
- Nancy Kress (born 1948), author
- Zoe Leonard (born 1961), photographer and visual artist
- Frances Shimer (1826–1901), educator and founder of Shimer College
- Joyce Carol Oates (born 1938), author
- Elizabeth Swados (born 1951), author
- Sojourner Truth (1797–1883), slave and civil rights activist
- Edith Wharton (1862–1937), author

### Athletes

- Sue Bird (born 1980), Israeli-American Women's National Basketball Association point guard; two-time Olympic champion; four-time All-Star (Seattle Storm)
- Danielle Goldstein (born 1985), American-Israeli show jumper
- Laurie Hernandez (born 2000), artistic gymnast, gold medalist at the 2016 Rio Olympics, and winner of Dancing with the Stars season 23
- Nancy Lieberman (born 1958), WNBA Hall of Fame basketball player, general manager, and coach (Olympic silver medal)
- Colette Nelson (born 1974), professional bodybuilder
- Donna Orender (born 1957), college basketball player and Women's Professional Basketball League All-Star; WNBA president
- Beth Phoenix (born 1980), professional wrestler (born in Elmira, New York)
- Julia Jones-Pugliese (1909–1993), national champion fencer and fencing coach
- Renée Richards (born 1934), tennis player
- Sara Whalen (born 1976), Olympic soccer player

### Business

- Debra Fox, founder of Fox Learning Systems
- Jacquelyn Ottman, marketing consultant specializing in

*Continued on page 21*

## Feature: #NewYorkTough

The 2019-2020 *NIKE* All Star Campaign is in full swing and thank you to our loyal supporters who have already sent their listings in. Members will have an opportunity to contribute at our annual conference, and chapters, regions and friends of NYS Women, Inc. can send contributions anytime to the *NIKE* Business Manager. Information on contributing can be found on our website.

**Rates:** Platinum Patrons: \$75 and over  
Golden Givers: \$50 – \$74  
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Bronze Boosters: \$5 – \$24

**Make check payable to:** NYS Women, Inc. (memo: *NIKE* contribution)

**Mail form and check(s) to:** Sue Mager, *NIKE* Business Manager, 3406 McKinley Parkway, Apt C-11, Blasdell, NY 14219  
E-mail: NIKEmgr@NYSWomeninc.org.

**Publication** July 15th/Sept. issue Oct. 15th/Dec. issue  
**Deadlines:** Feb. 1st/March issue March 15th/May issue

**Past State Presidents**

Dorothy Mangano, 1982-83  
Debra Carlin 2017-19  
Elsie Dedrick, 1997-98  
Betty Drislane, 1991-92  
Audrey MacDougall, 1993-94  
Barbara Lynn Ziegler, 1996-97  
Clare Sullivan, 1996-97  
Lucille Argenzia, 1998-99  
Mary Stelley, 1999-2000  
Vi McKaig, 2000-01  
Maria Hernandez, 2001-02  
Linda Przepasniak, 2004-05  
Helen Rico, 2005-06  
Linda Winston, 2006-07  
Neale Steiniger, 2008-09  
Mary Ellen Morgan, 2009-11  
Susan Mager, 2012-13

Amy Kellogg, 2013-14  
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Renee Cerullo, 2015-16  
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Jacqueline Shellman  
Bernadette Sunderlin  
Nancy Taylor  
Linda Winston

**New Analysis Provides Clues to “Glass Ceiling” and Tools to Shatter It**

Continued from page 5

forces and information technology.

“#MeToo, #NiUnaMenos, #TimesUp. #UnVioladorEnTuCamino. The women’s rights demonstrations we’re seeing across the world today, energized by young feminists, are signaling that new alternatives for a different world are needed,” said Raquel Lagunas, UNDP Gender Team Acting Director. “We must act now to break through the barrier of bias and prejudices if we want to see progress at the speed and scale needed to achieve gender equality and the vision laid out in the Beijing Declaration over two decades ago and the Sustainable Development Goals.”

Gender disparities are a persistent form of inequality in every country. Despite remarkable progress in some ar-

eas, no country in the world – rich or poor – has achieved gender equality. All too often, women and girls are discriminated against in health, in education, at home and in the labor market – with negative repercussions for their freedoms.

You can find this story online at [https://www.undp.org/content/undp/en/home/news-centre/news/2020/Gender\\_Social\\_Norms\\_Index\\_2020.html](https://www.undp.org/content/undp/en/home/news-centre/news/2020/Gender_Social_Norms_Index_2020.html)

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• Online link to the Index and Report: <http://hdr.undp.org/en/GSNI>



**Prominent women for whom NY is a significant part of their identity**

- Sienna Miller (born 1981), actress, model, and fashion designer
- Sarah Natochenny (born 1987), actress, film editor, fashion model, and voice actress
- Rachel Nichols (born 1980), actress and model
- Hayden Panettiere (born 1989), actress, model, singer, and activist
- Tanya Roberts (born 1955), actress, model

sustainability strategy, green marketing, and eco-innovation

• Martha Stewart (born 1941), businesswoman, writer, chef, and television personality

• Carmen Marc Valvo (born 1953), evening-wear and high-end cocktail dress designer

**Fashion, beauty, modeling**

• Stacy London (born 1969), stylist, fashion consultant

**Lawyers & jurists**

• Linda Fairstein (born 1947),

prosecutor and author

• Kumiki Gibson, lawyer

• Ruth Bader Ginsburg (born 1933), Associate Justice of the Supreme Court of the U.S.

• Elena Kagan (born 1960), Associate Justice of the Supreme Court of the U.S.

• Sonia Sotomayor (born 1954), Associate Justice of the Supreme Court of the U.S.

• Amy Wax (born 1953), Robert Mundheim Professor of Law at the University of Pennsylvania Law School

**Science & medicine**

• Gertrude B. Elion (1918–1999), biochemist, pharmacologist and Nobel Prize winner

**NIKE ADVERTISING PAGE RATES**

<b>Outside Back Cover</b>	1 issue: \$600	4 issues: \$2000
<b>Inside Front Cover</b>	1 issue: \$400	4 issues: \$1400
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<b>Half Page</b>	1 issue: \$150	4 issues: \$500
<b>Quarter Page</b>	1 issue: \$75	4 issues: \$250
<b>Eighth Page</b>	1 issue: \$37.50	4 issues: \$125

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for Theoretical Physics. Jackson is also the second African-American woman in the United States to earn a doctorate in physics. In 2002, Discover magazine recognized her as one of the 50 most important women in science.

On July 1, 1999, Jackson became the 18th president of Rensselaer Polytechnic Institute. She was the first woman and first African American to hold this position.

She was inducted into National Women's Hall of Fame in 1998 for "her significant contributions as a distinguished scientist and advocate for education, science, and public policy."

She was appointed an International Fellow of the Royal Academy of Engineering (FREng) in 2012.

**FLORENCE PARPART** was born in Hoboken, NJ, although she spent most of her life in New York City and Philadelphia. She had patents on the street sweeper – she won her patent in 1900 after improving on the first street



sweeper patent held by Eureka Frazer Brown, 1879 – and a 1914 patent on the modern refrigerator (which meant people with electricity no longer needed the icebox or de-

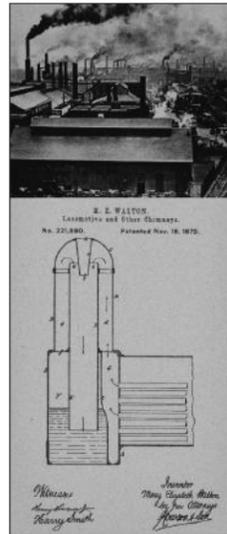
liveries from the ice man).

By 1902, Parpart had contracts with cities across the U.S., even as far away as San Francisco, manufacturing and deploying her street sweepers.

Parpart was very successful in marketing and selling her refrigerators through trade shows and her own advertising campaigns. She, with her husband, managed the production of additional refrigerators.

**MARY ELIZABETH WALTON** was a nineteenth-century American inventor who was awarded two patents for pollution-reducing devices. In 1881, Walton created a method for reducing the environmental hazards of the smoke emitted from locomotive, industrial and residential chimneys. Her system deflected the emissions being produced by factory smokestacks into water tanks, where the pollutants were retained and later flushed "into the sewer, or into other suitable channels for conducting them to a distant or any desired locality".

Mary Walton also invented a system for reducing the noise produced by the elevated railway systems that were rapidly expanding in NYC, where she lived near the Sixth Avenue Line. Her system deadened the noise caused by trains running over the tracks by cradling the tracks in a wooden box lined with cotton and filled with sand. The rights to her invention, patented in 1881, were sold to the Metropolitan Railroad for \$10,000 and the system was soon adopted by other elevated railway companies.



### How will we - how should we - live our lives . . . afterwards?

by Katharine Smith



Peter Goodman's New York Times article "A gentler capitalism? Amid pandemic, it's not happening" which was published on April 13, 2020 starts out:

"Last August, the chief executives of 181 of America's largest corporations signed a document pledging their commitment to run their companies for the benefit of workers and communities, and not just for shareholders."

Goodman then describes the reality of how large corporations are acting during our current pandemic versus their "Business Roundtable" pledge. It's pretty eye-opening.

Here are some excerpts from The Business Roundtable Statement (the full statement can be found online at [www.businessroundtable.org](http://www.businessroundtable.org)). On the website you'll see the names of the companies, and the signature of every CEO who made the pledge.

#### Statement on the Purpose of a Corporation

*Americans deserve an economy that allows each person to succeed through hard work and creativity and to lead a life of meaning and dignity. We believe the free-market system is the best means of generating good jobs, a strong and sustainable economy, innovation, a healthy environment and economic opportunity for all.*

*While each of our individual companies serves its own corporate purpose, we share a fundamental commitment to all of our stakeholders. We commit to:*

- *Investing in our employees. This starts with compensating them fairly and providing important benefits. It also includes supporting them through training and education that help develop new skills for a rapidly changing world. We foster diversity and inclusion, dignity and respect.*

- *Dealing fairly and ethically with our suppliers. We are dedicated to serving as good partners to the other companies, large and small, that help us meet our missions.*

- *Supporting the communities in which we work. We respect the people in our communities and protect the environment by embracing sustainable practices across our businesses.*

*Each of our stakeholders is essential. We commit to deliver value to all of them, for the future success of our companies, our communities and our country.*

Some of the companies who made the "pledge" are acting as good citizens during this coronavirus crisis.

When we reach the afterlife  
– and by that I mean when  
we're past the need for gloves,  
masks, hourly sanitizing, and the  
profound worry, sad grieving –  
how will we live our lives?

Unfortunately, others, not so much. For example:

The world's largest hotel chain Marriott International, which in 2019 earned \$1.2 billion, has furloughed most of its American workers, putting their access to health care in jeopardy. The company paid out more than \$160 million in quarterly dividends and pursued a raise for Arne M. Sorenson, its chief executive.

Employees at another pledge signer, Amazon, say the company has failed to provide protective gear like masks and hand sanitizers, potentially exposing them to the virus. (Amazon is valued at more than \$1 trillion.)

And, in another example of less than corporate good citizenship, more than 100 publicly-traded companies received funding from the Small Business Administration's \$349 billion emergency Paycheck Protection Program (PPP) before

the money ran out, according to Securities & Exchange Commission filings.

Thousands of small businesses, for whom the program had been specifically created, were unable to get funding. That meant the "Main Street" businesses, like dry cleaners, barbershops, local florists, and hometown restaurants, were denied while, in another example, the neither small nor independent, hotel Atlanta Ritz-Carlton got over \$3 million in PPP funds. The company that owns the property, real estate investment trust Ashford Hospitality Trust, owns 116 other hotels which also applied for loans. So far Ashford Hospitality Trust has received \$38 million. Oh, and the company overseeing Ashford Hospitality Trust – Ashford Inc. – was granted more than \$13 million through PPP.

The current market value of Ashford Hospitality Trust, Inc. is \$84.9 million.

Another recipient of the loans targeting small businesses was Zagg, based in Utah, which is the largest maker of cell phone protectors in the United States. At the end of 2019, it had 628 employees, including 149 overseas.

Regulatory filings show Zagg had access to other sources of cash. Two days after receiving \$9 million in PPP funds on April 13, the company increased its borrowing capacity to \$145 million, up from \$125 million.

And this from Forbes, published April 20, 2020:

"With a \$405 million market capitalization, DMC  
*Continued on page 22*

## Our lives . . . afterwards

Global, a Colorado producer of perforating systems for the oil industry, was the second-most-valuable publicly traded company to get an emergency coronavirus loan from the SBA. It received a \$6.7 million loan."

When we reach the afterlife – and by that I mean when we're past the need for gloves, masks, hourly sanitizing, and the profound worry, sad grieving – how will we live our lives?

Will we remember the multi-million dollar corporations which took advantage of the SBA government loans meant for small "mom and pop" businesses?

Will we shun the huge store

and restaurant chains that gave no protective supplies to their minimum-wage workers?

Will our first afterlife purchase be from the small business down the street from us?

Or, will our first dinner away from home be at the locally-owned restaurant which helped health care workers with free cups of coffee and meals?

Will we continue to donate food and money, or volunteer time to the shelters, food pantries, and organizations that are keeping hunger from the door of our neighbors?

Will we support the cleaners, nursing home aides, bus drivers,

nursing assistants and orderlies, grocery store clerks and drivers, delivery people, the low-wage workers considered "essential" – many many of whom are women – and advocate for them, to help them get the living wages they deserve?

Will the "afterlife" be a reckoning?

*Katharine Smith is a member of the Buffalo Niagara Chapter and associate editor of NIKE. Owner of White Rabbit Design, a branding and creative agency, she's always curious about the world around her! If you're curious about her work, check her out online: [white-rabbit-design.square.site](http://white-rabbit-design.square.site). #NEWYORKTOUGH*



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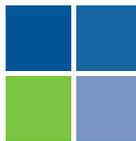
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