

Manual of Instruction

Section Name: Chairs

Section Number: 2.27

Title: Strategic Planning

Description:

Identify key steps to advance organizational goal in accordance with key areas of focus related to...

Membership: Recruitment and Retention

Professional Development: Programs

Technology

Governance Structure: Process

Public Image: Marketing, Branding

Financial Stability

Advocacy: Public Policy

Create a strategic action plan for the organization.

Periodically review the organization's strategic action plan for relevance and make revisions as necessary.

Structure of Committee

Committee should include chair, vice-chair and members that will focus on the key areas listed above.

Duties of the State Chair

- 1) Develop/review the 3-5 year Strategic Plan
- 2) Coordinate the review of the action plan and present to the Executive Committee and Board of Directors.
- 3) Arrange for member participation at the state level by holding strategic action planning workshops to review and revise the organization's strategic action plan.
- 4) Encourage member participation at the region and local level.
- 5) Appoint focus area leaders.

Duties of the Region Chair

Work with State Chair to communicate action plan on the regional level.

Duties of the Chapter Chair

Work with the State and Regional Chair to communicate action plan on the local level.

Financial Implications

Financial implications will be the responsibility of the Executive Committee and the Board of Directors as identified/recommended by the chair.

Toolkit:

n/a

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Effective Date: 4/6/2013

* Underlined passages denotes wording from the NYS Women, Inc. Bylaws

Article XII: Duties of Officers, Section 1

Article XIV: Executive Committee, Section 2(d)