



NYSW Inc. 101 – Making the Most of Your Membership

October 14, 2012

Facilitator: Ramona Gallagher

10:00 to 10:20 a.m. **“I Joined...Now What?”**

Presenter: Linda Winston

An overview of NYSWI, what brings us together, what we stand for and the importance of advocating for women in today's world.

10:20 to 10:40 a.m. **“What's in it for me and how can I make an impact?”**

Presenters: Helen Rico, Lucille Argenzia, Kim Nowakowski, Colleen Tyll

Learn about the key components of NYSWI –networking, programming and advocacy and how building relationships and becoming involved creates opportunities for personal and professional growth.

10:40-11:10 a.m. **“Meetings and Minutes and Motions...Oh My!”**

Presenters: Colleen Ostiguy, Sue Fayle, Mary Stelley

An overview of the benefits and responsibilities of membership - attending and voting at chapter, regional and state meetings; membership dues, bylaws and parliamentary procedure.

11:10-11:30 am **“Making the Most of Your Membership with Technology”**

Presenter: Renee Cerullo

Learn how to use technology to increase your membership involvement by navigating the websites, updating your personal profile, using online registrations, paying your dues online and using social networking to expand your circle of influence.”

11:30-12:00 p.m. **“Moving from Membership to Leadership”**

Presenters: Amy Kellogg, Susan Mager

Once you understand your membership, explore whether a leadership role at the local, region or state level is right for you.



NYSW, Inc. 201 – “Nuts & Bolts of Organizational Leadership”

October 14, 2012

Facilitator: Patricia Hendrickson

10:00 – 10:20 a.m. “The Leader of the Pack – Understanding Your Role and Responsibilities”

Presenters: Amy Kellogg, Susan Mager

Explore and learn your role and responsibility as a leader locally, regionally and statewide. Review the basics...our mission and vision; the who, what, why, and how of New York State Women, Inc. and understand the impact of your leadership style on the chapter and future of the organization.

10:20-10:40 a.m. “Using Technology to be a Stronger Leader”

Presenter: Renee Cerullo

Learn how reaching beyond the face to face and embracing technology can help your membership. Using webinars and social networking; creating a chapter/regional website; navigating the state website and using online tools for membership information, meeting registration and dues payment.

10:40-11:10 a.m. “Networking, Programming and Advocacy”

Presenters: Helen Rico, Lucille Argenzia, Kim Nowakowski, Colleen Tyll

Learn how to explore more options and build a stronger community. Learn the importance of knowing your community and area and building programs and activities that create value and make an impact on your members and community. Work on building partnerships with other organizations, offering educational opportunities and professional development events.

11:10-11:30 a.m. “Managing the Meeting”

Presenters: Colleen Ostiguy, Susan Fayle, Mary Stelley

Learn how to run an effective meeting, handle problems before they become crises; financial responsibilities, engage your members and learn the difference between the Manual of Instructions and the Bylaws

11:30-12:00 a.m. “Your Role as a Leader: Taking the Next Step”

Presenter: Linda Winston

The buck stops here. How do we improve our organization personally, professionally and politically?. How can we help you achieve your goals? What do you need to improve your chapter and/or region? Together, how can we build a legacy for generations to come?