



Executive Board

Zoom meeting

July 11, 2023

President Janet Carey called the meeting to order at 6:30 p.m..

Attendance: Janet Carey, Robin Bridson, Carena Collura

Guest: Jacquie Shellman, Margherita Clemento

Excused Karin Pantel

Recording Secretary Report: Carena Collura

Minutes of the annual conference are being reviewed. Once received from President Janet Carey minutes will be submitted.

Treasurer's Report: Patti Pollock

Submitted electronically.

Transition Plan:

Robin Bridson has been added to accounts along with Patti.

Quick Books program 2017 will not long be supported, treasurer information will know be with Quick Books online. Starting balances of all accounts will be used to open the program.

Insurance was sent for the Women's Day at the Fair.

Vice President's Report: Karin was excused from the meeting.

Janet Carey spoke about the role of the Vice President.

President-Elect's Report:

Membership: Numbers- 371 Members, 73 Lapsed, 2 New members

Membership numbers were shared from the past two years and will be sent to the task force on membership chaired by Neale Steiniger.

Membership (marketing) materials were mailed to the chapters and regions that requested items. If chapters are still in need of materials reach out to Robin Bridson. Postcards, business cards and rack cards are available.

NYS Conference 2024: Binghamton chapter will host the event.

Communicator: Information should be sent to Robin by Thursday July 13th. One of the main features of the communicator should be the task force meeting that will be held on Sunday July 30th at 3p.m.

President's Report:

Janet provided a conference wrap up with many thanks to all who helped.

There will be a post-conference survey sent out to those who attended.

This years Theme is Energize, Engage and Enjoy.

You are the Key and unlock your potential.

Action points:

Janet will try and visit more chapters during this year.

The President's award rubric for the conference has been tweaked. Currently there are no monetary awards for the Events and Women in Business or the President's award. Should the President decide to give any monetary award they are able. Janet will continue to review awards as criteria and descriptions of said awards need to indicate prizes won. Winners of the 2023 awards need to be sent to Renee to post.

New Business:

CDO- President: Robin Bridson

GLF- Vice President: Jacquie Shellman

By-Law Committee: Margherita Clemento reports the changes in the bylaws have been sent to Rene to be changed on the website. It is imperative that each chapter have a copy of their bylaws updated with the new revision.

Carena suggested a survey to the membership as to what held members back from attending the conference.

Carena also suggested increasing more tech to help the treasurer and cut down on expenses.

Information will be gathered about possibly making the Treasurer's position a paid position or have co-chairs and split the responsibilities of the position.

Women's Day at the Fair: August 30th

MOTION: 2023- 01
submitted, and motion carried.

Robin Bridson, 2nd Carena Collura approved 7/11/2023 EC meeting

Janet Carey reports that in 2024 ends our strategic plan. We will need to look over the strategic plan and find a committee to review.

Robin Bridson commented on the use of multi-media to gain interest to our organization.

Dates:

Communicator Deadline- 7/13/2023

Nike Deadline- 7/15/2023

Meet and Greet Executive Board August 22nd at 6:30 via zoom

Adjournment:

The meeting was adjourned at 7:54 pm.

Minutes Respectfully submitted,

Carena L. Collura Recording Secretary



Minutes accepted on August 1st 2023