

**November 1, 2010**

**Here is a summary of what happened at Fall Board in October**

- Friday night - panel presentation by 3 Staten Island women on assisting women veterans to reenter civilian life
- Saturday morning - (1)Meetings for: District/Assistant District Directors, Treasurer Update, and Bylaws; (2)an open session for all in attendance on Strategic Planning chaired by Linda Winston, PSP, and Ramona Gallagher. The session reviewed the 2007-2010 Strategic Plan and will use it to move forward for the next 3-5 years. The members broke into five working groups to discuss possible changes in these areas: Governance/Structure, Membership, Professional Development Programs, Advocacy (Public Policy), Branding & Marketing. Two other areas, i.e., Technology and Financial Stability will also be topics for future discussion. Considerable discussion and participation by attendees ensued and laid the groundwork for proceeding with continued strategic planning by the groups between now and Winter Board in early March 2011, with the expectation that an updated plan will be ready for discussion and decision by members at next year's Annual Conference. I will send you a copy of the Powerpoint presentation Linda Winston prepared which was used as a basis for the workgroups. If any of you or your members are interested in participating in this critical project, please let me know and I will forward your name(s) to President Mary Ellen Morgan and Chair Linda Winston.
- Luncheon Speaker: Presentation by a woman who had lost her teenage daughter to dating violence and pending legislation which might help with this growing problem.
- Business Session: Addendum reports given by some of the state officers, Call to Winter Board presented by District VI, which will be held in Watkins Glen next March 3, 4, 5, 2011 and several announcements.
- Presentation by 1st VP Sue Mager on the recently introduced logo - questions & answers.
- Presentation by 2nd VP Elisa Serfass on plans for increasing membership recruitment and retention. State membership is currently approximately 600, with approximately 600 "lapsed" members, so the work is cut out for us.
- Concluded with a banquet w/speaker discussing possible insurance needs by women at various stages of her life. Facilities were excellent and we enjoyed the warm hospitality of the Staten Island members.

NYS Women Inc Communications Committee

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